

The Energy Start-up Accelerator

EVOLEN'UP by **EVOLEN**
Energies
Hier, Aujourd'hui & Demain

Guideline application

15th Call for solutions

CETIM

GTT

ifp *Energies nouvelles*

SAIPEM

TotalEnergies

T.EN **TECHNIP ENERGIES**

slb

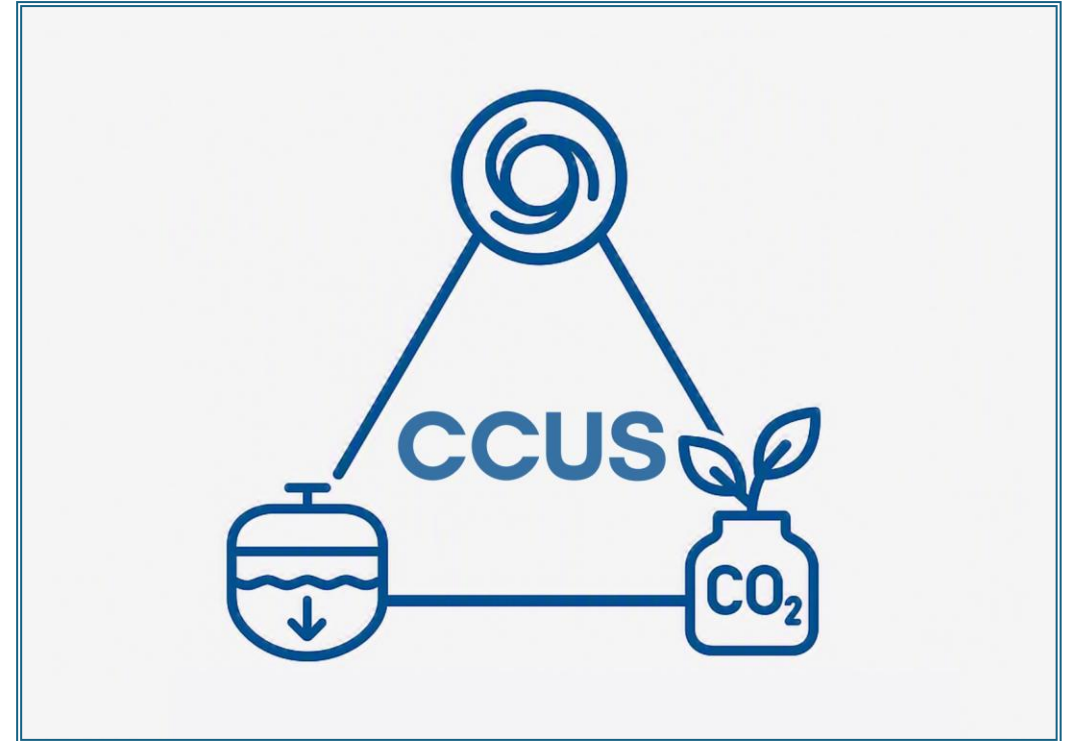
TechnipFMC

subsea 7

VEOLIA

EVOLEN'UP 15th Call for Solutions

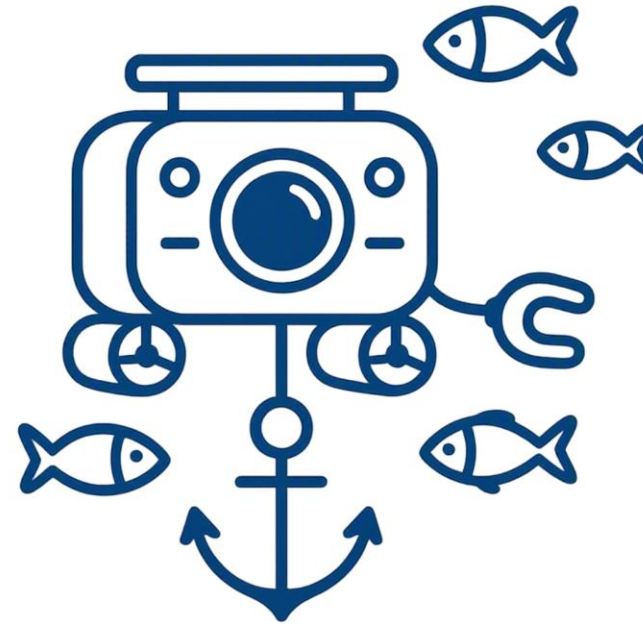
THEME N°1 CCUS



👉 To find out more about the call for solutions, [click here](#) !

EVOLEN'UP 15th Call for Solutions

THEM N°2 SUBSEA/DEEPWATER



👉 To find out more about the call for solutions, [click here](#) !

EVOLEN'UP 15th Call for Solutions

OR

OTHER TOPIC IN THE ENERGIES LINKED TO OUR GUIDING PRINCIPLES

3 guiding principles



EVOLEN' UP Process to integrate

STEP 1 | APPLY

Complete an **application form** and the EVOLEN' UP partners will review and select the best applications.

[Apply here!](#)



STEP 2 | PITCH

Present project / solution and **detail specific development needs for the startup** to the EVOLEN' UP partners

Criteria assessed by the partners

- 1 THE TEAM**
Complementary skills and ability to develop and lead the project
- 2 TEST THE INTEREST**
Startups' vision, capabilities and activities to match EVOLEN' UP partners' interests
- 3 THE OFFER**
Innovative solution and technological differentiation with competitors
- 4 THE MARKET**
Potential application markets

STEP 3 | JOIN

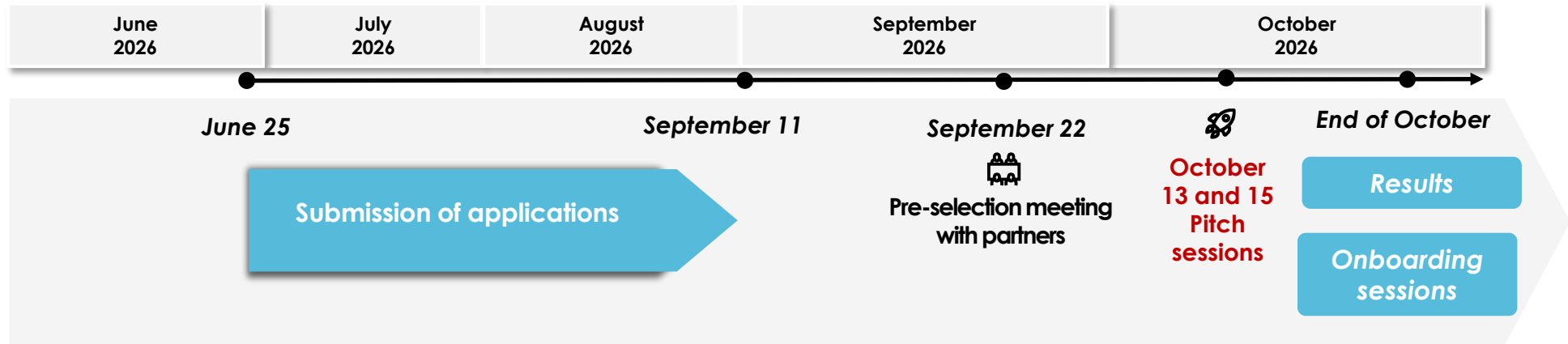
Join the **EVOLEN network** as a startup and collaborate with the EVOLEN' UP partners, after reaching out a mutual interest with them



EVOLEN' UP Next steps

The key steps to join the EVOLEN' UP system

Indicative timetable for the call for projects of the 15th promotion



Details of the different stages of the calendar

- **From June 25 to September 11**, Submission of applications on the EVOLEN' UP website through the Typeform form. **Partners meet on September 22** with the aim of pre-selecting the startups they want to meet.
- **October 13 and 15**, Selected startups **will be invited to a pitch session**. Once this session is over, the partners meet for a first overview and contact their internal experts to select **the winners who will join the new promotion of the accelerator**. **The announcement of the results will take place at the end of October.**
- **Integration sessions** will be carried out with EVOLEN' UP **from November**.

EVOLEN'UP Application conditions

What are the applications conditions?

- You need to be an innovative company with a registered legal status that aligns with the themes covered by **EVOLEN' UP**.
- Simply complete the application form available on the website evolenu-up.com.
- To assist you **in completing the application form, you will find the questions form in the following slide.**

How does the pitch session unfold?

- Each company will have **7 minutes to present its business, technological solution, and desire to join EVOLEN' UP, followed by 6 minutes to address questions** from the audience.

Who is the pitch session intended for?

- The jury members consist of the innovation and technical teams from various partners. Thus, the emphasis should be on a technological collaborative approach (business model, technological development) rather than a marketing presentation.

Are we covered by an NDA?

- In the context of the presentation session, **you will not be subject to an NDA**. Therefore, **it is not necessary to include the confidential mention in your presentation.**

Is-it free?

- Integrated into EVOLEN' UP, the company will be responsible for an annual membership contribution** to the EVOLEN association, comprising over 310 energy industry stakeholders. For indicative purposes, **the fee schedule is provided alongside.**

		Tarif	Cotisation Annuelle (€) HT
Collège 1	Grand Groupe >10001 p	AA1	42 400
	Groupe 5001 - 10000 p	AA2	20 200
Collège 2	Grand Groupe >10001 p	A01	9 100
	Groupe 5001 - 10000 p	A02	6 800
	Grande ETI 1001 - 5000 p	A03	5 100
	Petite ETI 251 - 1000 p	A04	4 400
	Grande PME 101 - 250 p	A05	3 700
	Petite PME 11 - 100 p	A06	1 900
	TPE < 11 p	A07	1 100
	Entreprise Unipersonnelle	A08	500
	Start-up	A09	500
	Groupement ou syndicat professionnel	A10	Nous consulter
	Association*	A11	Nous consulter
	Ecole / Université	A12	1100

* Association n'ayant pas d'activités commerciales - hors adhésions croisées

EVOLEN'UP Questions form

Topics	Questions	
Summary Page	<ul style="list-style-type: none"> • What is your company name ? • Founding year • Company registration number • First and last name of founder • % of capital held by founder • Contacts (phone number and e-mail) 	<ul style="list-style-type: none"> • Address • Your elevator pitch (short description of your company) • Website • Main shareholders and their % of the capital • Total revenue and net income (N-1; N ; N+1) • Number of employees
Your Solution and your Market	<ul style="list-style-type: none"> • What is your level of maturity (TRL : technology readiness level) • Please name the awards you might have received in the past few years • Please indicate the patents you might have • What clients do you target and what is the market need you answer ? • What are the key features of your product/service and how do they answer the needs of your target market? • What are your pending developments, to do, plans and associated risks ? • Is your solution ATEX certified ? • General use cases of EVOLEN' UP Which industrial use case are you targeting? • Specific use cases for this call for solution Which use case are you targeting? 	<ul style="list-style-type: none"> • Does your solution help to reduce environmental footprint ? (example :CO2 saved) • Can you quantify the reduction of the environmental footprint with your solution? (tones of CO2 saved compared to current solutions) • Who are your competitors and why is your company better? • How is this competitive advantage sustainable/defendable? • What stage is your innovation and what major developments are your currently working towards ? • Where are you with the commercialization of your product and what are your current sales objectives?
Your Business Model	<ul style="list-style-type: none"> • What are your main revenue sources and what are your major expenses? • Have you raised funds, obtained loans and grants ? If so how much ? 	<ul style="list-style-type: none"> • Can you list your main shareholders and their % of the capital?
Your Team	<ul style="list-style-type: none"> • Describe the experience of the founders and your key resources. • Number of employees N, N+1, N+2 	
Your interest for EVOLEN'UP	<ul style="list-style-type: none"> • Can you tell which of EVOLEN' UP services are you interested in ? • Among the previous proposals, in terms of methodological coaching, could you classify by *order of priority* (expectations from EVOLEN' UP support) ? • Express your preference in terms of collaboration with partners 	<ul style="list-style-type: none"> • Could you please justify your choices of partners collaboration • Choose the tags that best describe your product/ innovation • Have you ever conducted business relationship of any kind with • How could EVOLEN' UP or its Corporate Partners' industrial operation benefit from your solution? How did you hear about us ?
Your Visibility	<ul style="list-style-type: none"> • How would you summarize your company in a single tweet ? • Please upload your logo • Do you allow us to record and manage your data, in line with the GDPR (General Data Protection Regulations)? 	<ul style="list-style-type: none"> • Image rights • Would you like to provide us with any additional information/support? • Would you like to provide us with a short video?
Your ESG policy	<ul style="list-style-type: none"> • Have you implemented some ESG indicators, if yes which one ? • Does the company have a formal environmental policy (Ecovadis, ISO, Lucie) ? • What is the environmental impact of your technology (life cycle analysis, carbon footprint,...)? • Has the company conducted an impact assessment (diagnostic d'impact,...)? 	<ul style="list-style-type: none"> • Does the company have a formal social policy (gender equity, diversity and inclusion) ? • Does the company have governance indicators ? (board composition, sustainability reporting) ?

EVOLEN'UP Startup testimonials



CLHYNN

“ CLHYNN has benefited from the support of EVOLEN' UP and its partners, through high visibility and its network of partners, and may eventually benefit from assistance in raising €10 million in Series A funding by the end of 2025. ”



PuRE
Regenerate for the Future

“ Pure Carbon Capture has engaged, thanks to EVOLEN' UP, with recognized players in the sector and is currently discussing collaborations for its future development and testing new use cases. ”



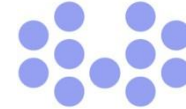
STORABELLE

“ Storabelle has met, via EVOLEN' UP, key customers actively engaged in finding concrete solutions to replace their fossil fuel boilers and move towards their decarbonization goals. ”

EVOLEN'UP Winning startups



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 Heatlift altrove

 NEXT
engineering

tozero

VNEXIA

URBAN
CIRCUS



LithoSight



Aerleum®

equium
HEATING & COOLING FOR LIFE

 Samotics

Desolenator

 FuseRing
The non-linear fusion solution

Fabriqu  en France
HYG
MOTORS

NANCOZ

SEAVIUM

 SmartNanotubes

 fairbrics

